

# 500 CLUB APPLICATION FORM

Complete the Application Form below and submit it to your regional YETI Coordinator. See [youryeti.ca](http://youryeti.ca) to find the contact information and submission dates for your regional program.



## PERSONAL INFORMATION

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Date of birth: (DD/MM/YYYY) \_\_\_\_\_ Email address: \_\_\_\_\_

Phone number: (Your cell phone if you have one, or your home number) Address \_\_\_\_\_

line 1: \_\_\_\_\_

Address line 2: \_\_\_\_\_

City/Town: \_\_\_\_\_ Postal code: \_\_\_\_\_

Grade attended in the current school year: 10 ✓ 11 ✓ 12 ✓

Name of school, educational or youth program attended: \_\_\_\_\_

## SUMMER BUSINESS INFORMATION

Business Name: \_\_\_\_\_

Briefly describe your business, where it will operate, and what product(s) or service(s) you are selling, etc.

Have you already started your business or is this a brand new idea for the summer?

Existing ✓ New ✓

# YOUR CUSTOMERS AND SALES

List the top 3 customer groups that are most likely to love your products or services. Be as specific as you can.

Examples: parents with children under ten years old, children’s summer camps, busy working couples.

1.
2.
3.

# YOUR PRODUCT/SERVICE COST BREAKDOWN

The YETI 500 Club will run over 8 weeks over the summer. In the table below, explain how much profit you are hoping to make in this period.

Product/ Service	Price \$	Cost to Produce \$	Profit \$	Forecast of Sales over Summer	Total Profit
List your key products/ services individually here.	For each, list how much you want to sell it for.	How much will it cost you to create each product/service?	To find the <b>Profit</b> , subtract the <b>Cost to Produce</b> from <b>Price \$</b> .	How many items or services do you aim to sell this summer?	To find <b>Total Profit</b> , multiply <b>Profit \$</b> by <b>Sales Forecast #</b> .
		-	=	X	=
		-	=	X	=
		-	=	X	=
		-	=	X	=
		-	=	X	=

Total Summer Profit: \_\_\_\_\_

# YOUR AWARD REQUEST

You can apply for an award for your business of any amount up to and including \$500. If you need more than \$500 to start your business, think about how you will pay the balance. List the items you need below along with the cost of each. Be as specific as possible. We may contact you before awards to learn more about your request.

*Example: Cookie ingredients (\$100), Cookie Baking Sheets (\$100), Packaging (\$50), Marketing materials (\$100) for a Total of: \$350.*

**Items:**

**Costs:**

1.

2.

3.

4.

5.

Total award request: \_\_\_\_\_

## PARENT/GUARDIAN PERMISSION and CONTACT INFO

If you are under 18 at the time of application, do you have permission to take part in this competition? Y ✓ N ✓

Parent or Guardian name: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_ Signature: \_\_\_\_\_

**For big ideas that haven't met the world... yet!**