

Performance Results for 2020-21 CF Big Country

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results	2020-21
<i>Strong rural community strategic planning and implementation</i>	
1. Total number of community-based projects (new & on-going)	12
2. Total number of local and regionally-based community strategic plans developed and/or updated	1
<i>Rural access to business development services</i>	
3. Total number of business training session participants	29
4. Total number of business advisory services	271
<i>Rural access to capital and leveraged capital</i>	
5. Dollar value of loans	\$890,000
6. Total number of loans	28
7. Number of jobs created/maintained/expanded through lending ¹	41
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>COVID-19 has presented many challenges to local entrepreneurs and communities. The Rural Relief and Recovery Fund (RRRF) loan program allowed CF Big Country to inject \$790,000 into the community through partially forgivable loans. The program also supported projects such as:</p> <ul style="list-style-type: none"> • DMS Main Street ShopHere Program (\$1,120) – partnership with CF EntreCorp • Business Support Voucher Program (\$26,480) <p>During the year, we were also able to begin projects such as:</p> <ul style="list-style-type: none"> • Horsethief Canyon Sea-Can Project– partnership with Starland County to retrofit a shipping container as a retail opportunity, another tourism development experience for the Valley. • Drum Discovery Project – partnership with Drumheller & District Chamber of Commerce, Town of Drumheller, Travel Drumheller and MH Enterprises to develop and provide a customer service Ambassador pilot project • Building Enhancement Grant – partnership with Drumheller & District Chamber of Commerce, Town of Drumheller to provide support to local businesses to update the exterior or interior of their location. 	

¹ Estimated at the time of lending

